

Omobolanle Mutihat Zakariyahu

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🌐 LinkedIn

Profile Summary

Professional WordPress Web Designer and SEO Strategist with proven expertise in designing business, portfolio, blog, and e-commerce websites. Skilled in on-page, technical, local, and off-page SEO, Google My Business setup/optimization, and WooCommerce management.

Alongside my digital expertise, I have several years of experience as a Data Entry and Reporting Analyst in the healthcare sector, combining medical imaging support with accurate data management and reporting. My dual background demonstrates precision, adaptability, and a results-driven approach across industries.

Passionate about delivering high-quality freelance, remote, and organizational projects that align with business and operational goals.

Core Competencies

WordPress Website Design (Business, Portfolio, Blog & E-commerce)
WooCommerce Virtual Assistance & Store Management
On-page, Off-page, Local & Technical SEO
Google My Business Setup, Verification & Optimization
Website Management & Maintenance
Blog Post Creation & SEO Optimization
Web Analytics (Google Search Console, Google Analytics)
Data Entry, Reporting & Analysis
Healthcare Imaging Support & Digital Records Management

Work Experience

Web Designer & SEO Specialist – Tiwa Foods (Remote | April 2025 – Present)

- Designed and launched the company's business and e-commerce websites.
- Applied full on-page SEO: keyword research, meta tags, internal linking.
- Implemented technical SEO best practices (SSL, image optimization, page speed).
- Built a responsive, user-friendly design across desktop and mobile devices.

Freelance Web Projects (2025 – Present)

- Built and manage personal portfolio website to showcase skills and client work.
- Currently designing a real estate business website with integrated SEO and mobile-first design.

Web Design & SEO Intern – InternFlair (Remote | June – July 2025)

- Completed a 6-week internship, collaborating with a colleague to build and optimize the company's official website.
- Delivered a responsive, SEO-friendly, and fast-loading website.
- Applied on-page and basic technical SEO strategies.

Additional Professional Experience

Data Entry & Imaging Support Specialist – Health Laboratory Services (Nigeria | 2018 – 2024)

- Worked as both Imaging Practitioner (mobile diagnostic centers) and Data Entry/Reporting Analyst.
- Conducted imaging support during field visits and handled diagnostic reporting upon return to the office.
- Entered patient data, managed medical records on Dropbox and Google Drive, and ensured timely delivery of reports.
- Supported mobile health outreaches and centralized reporting in the main office.

Imaging & Data Reporting Assistant – Healthcare System (United Kingdom | 1 year)

- Provided imaging assistance and accurate medical data reporting in a clinical setting.
- Assisted in diagnostic documentation, structured reports, and managed digital filing for healthcare providers.

Certifications

Diploma in WordPress Web Design & SEO Strategy – Digital Marketing Skills Institute (2025)

Digital Marketing (SEO Focus) – Techsisi Digital Company (2024)

Data Entry & Analysis – Chioma Business School (2023)

Education

B.Sc. Computer Science – ISSPT University, Benin Republic (2022)

Diploma in Medical Imaging – Ogun State College of Health Tech (2018)

Diploma in Computer Science – Osun State College of Technology (2015)

Interests

Business Website Design

E-commerce Website Design

SEO Strategy & Optimization

Google My Business Setup

References

Available upon request.